

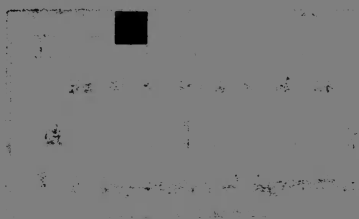
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F U C H S I A S

*New
Varieties
for
1942*



As Presented By

EVANS & REEVES NURSERIES

"It's Different"

255 So. Barrington Ave., West Los Angeles, Calif.

Phones: ARizona 36528—BRighton 04604

New and Outstanding Fuchsias

FOR 1942

This list of new Fuchsias is intended as a supplement to our regular 1941 Fuchsia catalog.

EVANS & REEVES NURSERIES are celebrated as being the home of one of the finest collections of Fuchsias in the world, comprising a great many species and varieties, many of the last being originations of Mr. Jack Evans.

No flowering shrubs we grow will give us more wealth of color and prove more satisfactory if intelligently used. By pruning the plants back at different seasons, some as early as August and others as late as March, some will be in bloom every day and month of the year.

BASKETS

We keep in our Nurseries large assortments of various types of Fuchsias in hanging pots and baskets and they are extremely beautiful and satisfactory growing in this way. These baskets should be fed consistently every 30 days during Spring and Summer to keep them in good condition and should be kept in a cool, sheltered place away from sun and wind.

We also offer a fine selection of Fuchsias grown as standards (in the manner of tree roses). In this form they make striking specimens for the shady garden.

We grow all the best standard varieties of Fuchsias and offer them at the following prices:

4" pots...\$.35 6" pots...\$.75 8" pots...\$1.50

Any 12 plants, in 4" or 6" pots, for the price of 10.

New Fuchsia Originations

By EVANS & REEVES

OFFERED FOR THE FIRST TIME:

4" pots.....\$0.60

GALLI-CURCI. Large single flower; tube as long as corolla, sepals flaring and reflexed. Large oval bud of shell pink. Tube and sepals waxy shell pink, stained rose pink on reverse side. Petals pink suffused with violet pink. Habit is spreading and weeping. A vigorous grower; profuse and long bloomer. Breeder considers Mme. Galli-Curci one of the most spectacular hanging basket Fuchsias ever offered.

SILVER BELL. Small single flowers, short tube, flaring sepals, bell shaped corolla, pistil over three times as long as corolla. Tube and sepals bright pink, petals silvery orchid. Foliage very light green. Extremely tall, vigorous grower to as high as 12 feet. A climbing type in a new color with a multitude of charming flowers.

Garden Renovation and Consultation

NOTE—Because of the great demand last year for Patty Evans and The Chief, many of our clients were disappointed in not being able to obtain these varieties before they were sold out. This year we have an ample stock in several different sizes of these two outstanding Fuchsias.

4" pots...\$0.50

6" pots...\$1.00

VIRGINIA BRUCE. Large double flower, long oval buds. Reflexed sepals of waxy pink, soft pink on underside. Petals lovely shade of lilac-blue flushed rose at base. Blue tones hold much better if plant is grown in shade. Medium grower, good bloomer. We believe this flower to be closer to blue than any we have seen. Should be in every collection.

MRS. LOVELL SWISHER. Dainty slender single flowers with long tube of flesh pink, sepals white, petals deep old rose. Tall, vigorous and extremely floriferous; we consider this Fuchsia a charming addition to the family.

New Fuchsia Introductions

OFFERED FOR THE FIRST TIME

Originated by GORDON GARSON

The following descriptions are those of the originator

4" pots.....\$0.60

MIMA GARSON. Very large, double deep garnet, toothed and serrated petals of unequal lengths. Reflexed sepals of coral red. The form and shape of the flowers are lovely, distinct and different from any fuchsia grown. Strong wiry stems, good foliage. Makes a good hanger or a natural bush, height 24". Abundance of blooms over a long period.

WINSTON CHURCHILL. Large double, magenta pink shaded with blue. Reflexed sepals of rose pink. Good foliage and very strong stems. Strong upright growth, needs no supports. Fast grower. Plenty of large blooms throughout the season.

QUEEN ELIZABETH. A queen among the Fuchsias. A lovely natural hanger, needs no training. The flowers are single, rosy lilac, very long and large. Coral red sepals, reflex and curled back to form a crown. Branches are nearly horizontal to the main stem, are strong and will support the load of lovely blooms which they always carry. Holly leaved, lovely foliage. As a basket variety Queen Elizabeth has few equals.

PRESIDENT ROOSEVELT. Large double light crimson, sepals reflexed are coral red. A wonderful bloomer; strong stems and branches, good dark green foliage. Makes a lovely bush about 3 ft. high. Trained as a hanger, it branches well. Makes an exquisite display of lovely large flowers.

Complete Landscape Service and Supervision

H. V. KALTENBORN. A natural hanging Cupid, large single cup shaped flowers, form and shape of Cupid, hanging in massed trusses all along the strong horizontal branches. This is a favorite with all who have seen it. Masses of blooms throughout a long season, good foliage, easy to grow.

R. A. F. (ROYAL AIR FORCE). A beautiful large double, same color as Fascination but larger, with a more open corolla. Makes a beautiful basket with a wide spread. Good foliage and plenty of bloom.

New Fuchsia Introductions

OFFERED FOR THE FIRST TIME

Originated by VICTOR REITER

The following descriptions are those of the originator

4" pots.....\$0.60

VICTORY. The flower is long semi-double resembling a very refined Pride of Exeter. The sepals are exceptionally long and recurved and the corolla is of a fine long incurved globular form. The elegant semi-double corolla is of solid rose Madder and the glistening sepals are Carmine. The large flower appears as a crimson self with an elegance of form and an evenness of color lacking in Pride of Exeter.

MELODY. This is a perfectly shaped single of good size in the much desired pastel shades. Although the flower is larger and more perfect, it resembles Cascade in form but its coloring fits closely into the Treasure Island-Pastel group. The corolla is pale Cyclamen Purple and the recurved sepals are pale Neyron rose. The habit is strong self branching with fine bright green foliage. An especially good doer.

MARIPOSA. A trailer with very long thin flowers. The 2½ inch flowers have a long tube and recurved sepals of satiny Scarlet fusing to Geranium Lake at the base of the sepals. The corolla is dark Carmine changing to Geranium Lake as it joins the sepals. The branches are long and drooping and the flowers are borne in pendulous profusion.

BUTTERFLY. A fine large single self with recurved sepals and spreading corolla. Very similar to Muriel but of improved form and finer more even color. The corolla is Rose Bengal and the sepals and the base of the corolla are Crimson. The foliage is light green; the habit is trailing. Vigor is medium.

ROCKET. A new break in the F. triphylla group. The flowers resemble Leverkusen in form but they are carried in terminal clusters as in typical F. triphylla. The clustered tubular flowers are two inches long and somewhat inflated. The tube and sepals are Turkey Red and the tiny corolla is Poppy Red. The ruddy foliage is large, deeply veined and slightly tomentose. Growth is low and shrubby.

OAKLAND. A huge very double fuchsia with a powder puff corolla and short broad upright sepals. The corolla is a rosy white heavily veined with Crimson and the sepals and tube are also Crimson. The plant is strong and compact, free in bloom and good in foliage. Flowers are immense.